Lauren A. Hayes

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Objective To obtain a public relations internship to compliment theory learned at university level for fall 2010

Employment History

- SIUE Alumni Association-Internship Edwardsville, IL. Spring 2010
 - Duties include writing news-releases, website copy, planning multiple alumni events, creating and dispersing surveys, generating excel spreadsheets, writing and copy-editing for online newsletter "eDition" etc.
- Intelligencer Newspaper-Internship Edwardsville, IL. Summer 2009
 - Implementation of a promotional project for the Edwardsville School District including the creation of 13 original presentation boards and building potential reader relationships throughout the community
- Madison County State's Attorney's Office Edwardsville, IL. 2009
 - o Assisted attorneys and secretaries with felony and misdemeanor files

Education

Southern Illinois University-Edwardsville – May 2011

- Major: Speech Communication/ Public Relations Track
- Minor: Mass Communication/ Journalism
- GPA: 4.0 2007-Present

Leadership

- Assisted in planning a variety of fundraisers to raise \$15,000 for a mission trip to Mexico to build two small homes for needy families
- Assisted in planning and executing an SIUE event called "Battle of the Bands" that required team-work and organizational skills

Organizations & Awards

- Dean's List 2007-Present
- Lamda Pi Eta National Communication Honor Society
- General Assembly Scholarship 2007, 2008
- Public Relations Student Society of America
- Phi Sigma Sigma Sorority
 - o Freshman representative, Judicial Board
- Hall Government Representative

Volunteer Experience

- Student Leadership Development Program (SLDP)
 - Curriculum requiring 60 hours of volunteer service and participation in 20 professional development seminars